

# Farmland Rental Survey Insights

Maryland & Pennsylvania

## Key Insights

### Landowners



73% (MD) 76% (PA)

said that maintaining the family legacy is the primary reason they own land, whereas owning land for a second home was least important in both states (6%)



34%-38% (MD) 36%-44% (PA)

said that owning land was very important as a long-term real estate investment and income generator

### Farmers



71% (MD) 74% (PA)

said that the primary barrier to implementing conservation is that they have no assurance of continued access to the land



83% (MD) 90% (PA)

said they did not partner with a landowner on conservation programs last year



### Landowner Insights



81% (MD) 74% (PA)

most landowners rent land to only one farmer



57% (MD) 51% (PA)

more than half
of landowner
respondents\* rent
between 100 and 250
acres to farmers—
the remaining
respondents were
split between <100
and >250 acres



39% (MD) 66% (PA)

landowners in
Pennsylvania are
more likely to have
more than 75% of
their rental acres
under a written lease
than landowners in
Maryland



77% (MD) 70% (PA)

the majority of landowners rely on farmers to make most management decisions about farm practices

\*only landowners that rent more than 75 acres were surveyed



52% (MD) 51% (PA)

more than half of landowners were not familiar with advanced nutrient management practices, and about half (49% MD and 48% PA) of landowners didn't know if they were being used on their land



58% (MD) 65% (PA)

many landowners
are interested
in educational
materials related
to conservation
planning and
management



61% (MD) 62% (PA)

many landowners
said that they
would be interested
in tax incentives
provided for including
conservation
requirements in the
lease terms for their
rented acres

### Farmer Insights



83% (MD) 87% (PA)

farmers have a more than 7-year relationship with their landowners, however, of the respondents that had a written lease, many were only for one year (37% MD and 47% PA)



66% (MD) 63% (PA)

when asked if they planned to implement additional conservation practices on their rented acres, many said they don't see the need to do so



86% (MD) 88% (PA)

most farmers said that none of their landowners require annual soil sample on rented acres



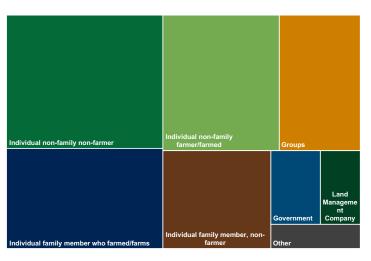
86% (MD) 93% (PA)

most farmers said that none of their landowners require single-species cover crops on rented acres



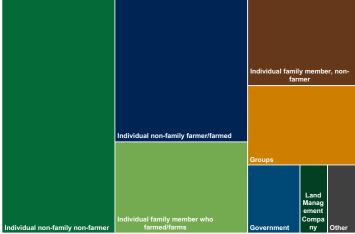
48% (MD) 70% (PA)

many farmers rent from more than six landowners, including 11% in Maryland and 15% in Pennsylvania who rent from more than 16 landowners



Types of Landowners that Lease to Farmers (Maryland)

Types of Landowners that Lease to Farmers (Pennsylvania)





## The Way Forward: Written Leases

#### "I have never requested a written lease."

was the most common response by <u>landowners</u> when asked why they don't have a written lease

### "The other party has never requested a written lease."

was the most common response by <u>farmers</u> when asked why they don't have a written lease

### Farmers claim their landowners don't want written leases; But landowner responses don't exactly prove this.

13% (MD) 12% (PA)

some farmers say their landowner(s) do not want written leases 2% (MD) 2% (PA)

...but few landowners say they do not want written leases with farmers they lease land to

# Across both sides of the relationship, many have never requested or even considered a written lease.

30% (MD) 31% (PA)

farmers who have never requested a written lease from their landowner 8% (MD) 11% (PA)

farmers who have never considered a written lease with their landowner 38% (MD) 41% (PA)

landowners who have never requested a written lease from their farmer 17% (MD) 16% (PA)

landowners who have never considered a written lease with their farmer

#### **Bottom Line:**

There is potential to strengthen farmer-landowner relationships through written leases.

Surveyed landowners that leased the majority of their farm acreage in MD (53) and PA (269) – representing over 80,000 acres of farmland. Surveyed farmers that lease land in 2020 in MD (116) and PA (337) representing over 350,000 acres of farmland. This report represents preliminary findings; data collection and analysis are ongoing, as such these figures are subject to change.

